

REP HEADLINE# 6190725 TRF# 317366 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 14.48
CHANGES ** WFTV-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # 6556 SALESMAN #
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6190725 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 14.48

REP: TO LENA
FR JULIE
OK'D M4
PLS CFM, THX 11/1

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		1200N-100P	30		\$850.00	10/29	10/29	0		MON	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#13					OCT29		30S	\$850.00	(OCT31/12)	
MISSED: MON/1200N-100P												
OFFER: NONE												
CMT: NO RUN DUE TO BREAKING NEWS, WE WILL MAKE DOLLARS GOOD ON HDL# 6190731												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 472

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*** CHANGES *** *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	100240.00		NOV/12	24290.00								
CONTRACT TOTAL 124530.00												
TOTAL SPOTS 75												

MARKET TOTALS \$254,128 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE